



# A Culture of Promise

2023 ANNUAL REPORT  
and 2014 - 2023 Overview





Recipient of the 2017 Betty Strassenburgh Award For Activism

The Landmark Society of Western New York's Five To Revive 2020-2021 Designation

# A Community Inspired. A Neighborhood Reborn.

For so many of us 2023 was a year of transition, a time of reflection, and a time of renewed purpose. For the Joseph Avenue Arts and Culture Alliance it was also a year of re-affirmation; as so many flocked to our programs we were reminded of our beginnings, of the timeless truth that we all have something to express, something to share. It's why we've been committed from the start to building equity through access to the arts. And it's why we create an ever-increasing number of opportunities to experience the finest in music, dance, theater and visual arts performance and education for children and families throughout Rochester — transforming lives as we create a permanent home for the arts.

The centerpiece of our efforts continues unabated: creating from our historic building an 11,000 square foot performance, education, and gallery space, a spearheading component of regional revitalization and transformation. We're also coordinating programs that our neighbors can take advantage right now, from concerts and dance performances to inspirational education opportunities in music, theater, dance, and the visual arts, collaborating with so many of our region's wonderful education and performance institutions.

The Joseph Avenue Arts and Culture Alliance is excited about the milestones we've achieved — and the promise that lies ahead. We are happy to share with you a summary of our 2023 and our plans for the future.

Warmly,  
Neil R. Scheier, M.D.,  
*President, Board of Directors*

### Board Of Directors

- Neil R. Scheier, M.D., President
- William J. Ferguson II, Vice President
- Alan Feldstein, Esq., Treasurer
- Isobel Goldman, Secretary
- Darrin Brentnall
- Ned Corman
- Sherman Dickerson
- Meredith Dragon
- Mario Martinez, D.M.A
- Jaime Rivera
- Michael Rothman

### Executive Director

- David J. Pacific

### Committees

#### Building/ Architecture

- Darrin Brentnall
- William J. Ferguson II
- Neil Scheier, M.D.

#### Finance

- Alan Feldstein
- Darrin Brentnall

#### Historical Commemoration

- Isobel Goldman
- Phyllis Kasdin
- Emily Morry, Ph.D.
- Sheila Weinbach

#### Marketing/Communications

- Isobel Goldman

#### Concerts and Programs

- William J. Ferguson II
- Mario Martinez, DMA

### Partner Presentations:

- Eastman School of Music,
- Finger Lakes Opera
- Garth Fagan Dance
- Nazareth University
- Rochester Contemporary Art Center
- Rochester Institute of Technology
- Rochester Fringe Festival
- Rochester Philharmonic Orchestra
- Theatre Young Kids Enjoy (TYKEs)
- The Hochstein School
- University of Rochester
- Plus an ever-growing roster of artists and Community Partners





# Milestones Achieved 2014 - 2023

**2014 - 2020** Joseph Avenue Arts and Culture Alliance established, subsequently granted 501c3 tax exempt status

692 Joseph Avenue accepted on the National Register of Historic Places, and renovation plans approved by historic preservation agencies

Recipient, Betty Strassenburgh Award for Activism

Welcomed an Executive Director as first full-time professional staff, and expanded year-round program offerings

50th Foundation joins coast-to-coast individual and corporate supporters

**2021** The award winning Bryant Design Studio completes renderings of the planned Center for Performing and Visual Arts

Returned to post-pandemic in-person programming, attracting audiences from across the region

First interactive performance featuring community youth with international opera stars Kearstin Piper Brown and Jorell Williams

**2022** Senator Chuck Schumer, joined by state and local leadership, announces \$400,000 in National Park Service funding for the planned Center for Performing and Visual Arts

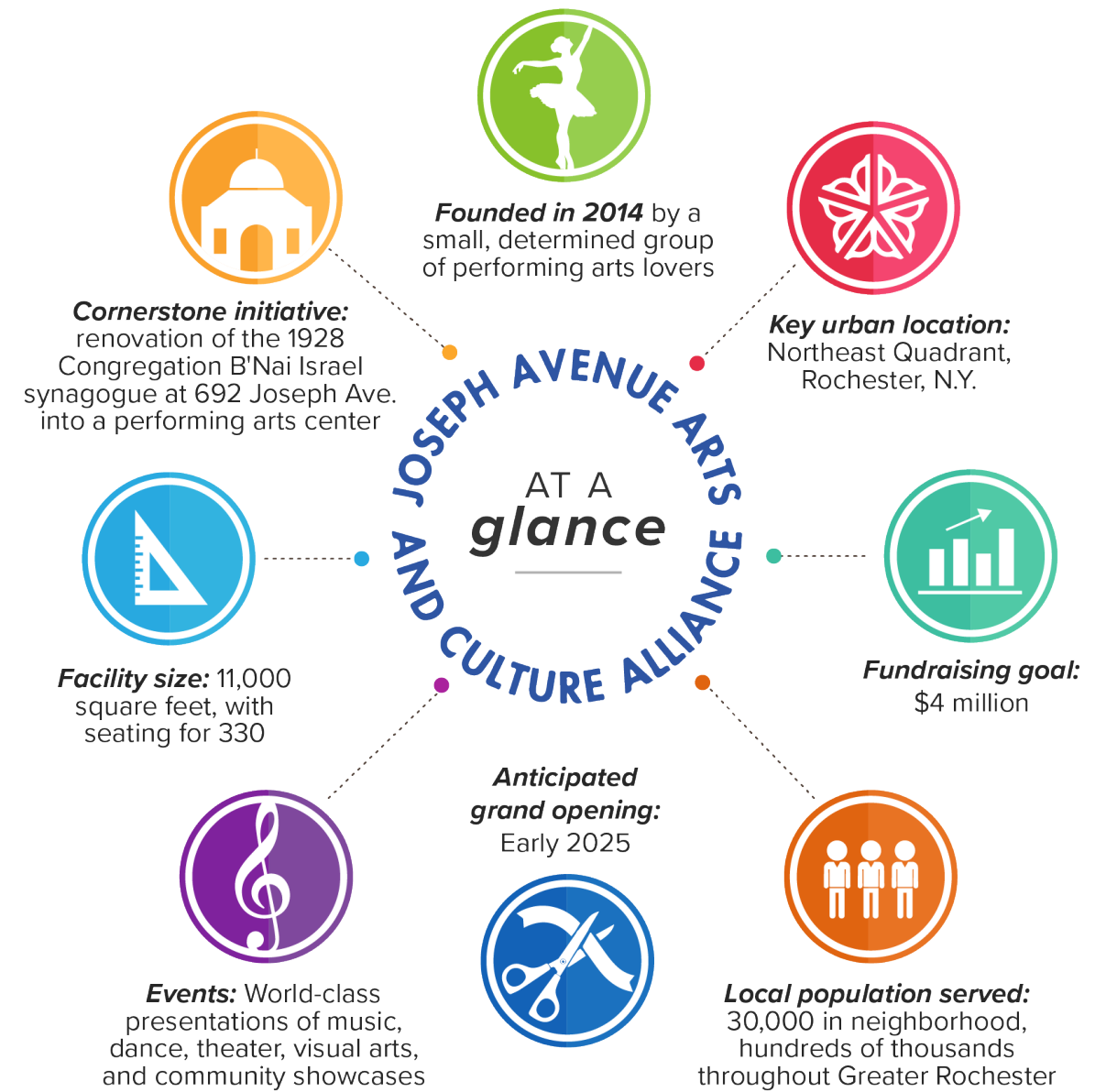
The *KeyBank Rising Stars Series* launches, bringing together Rochester's award-winning arts community to provide multiweek educational and performance experiences for children and families, capped off by the *ROCStarz Showcase*

New York State Council on the Arts recognizes the transformative successes of the Joseph Avenue Arts and Culture Alliance with a multi-year \$100,000 award in support of our programming and community-wide efforts

**2023** Launched the inaugural week-long After School Arts Camp with the Rochester City School District and the Rochester Institute of Technology, engaging hundreds of students with hands-on learning

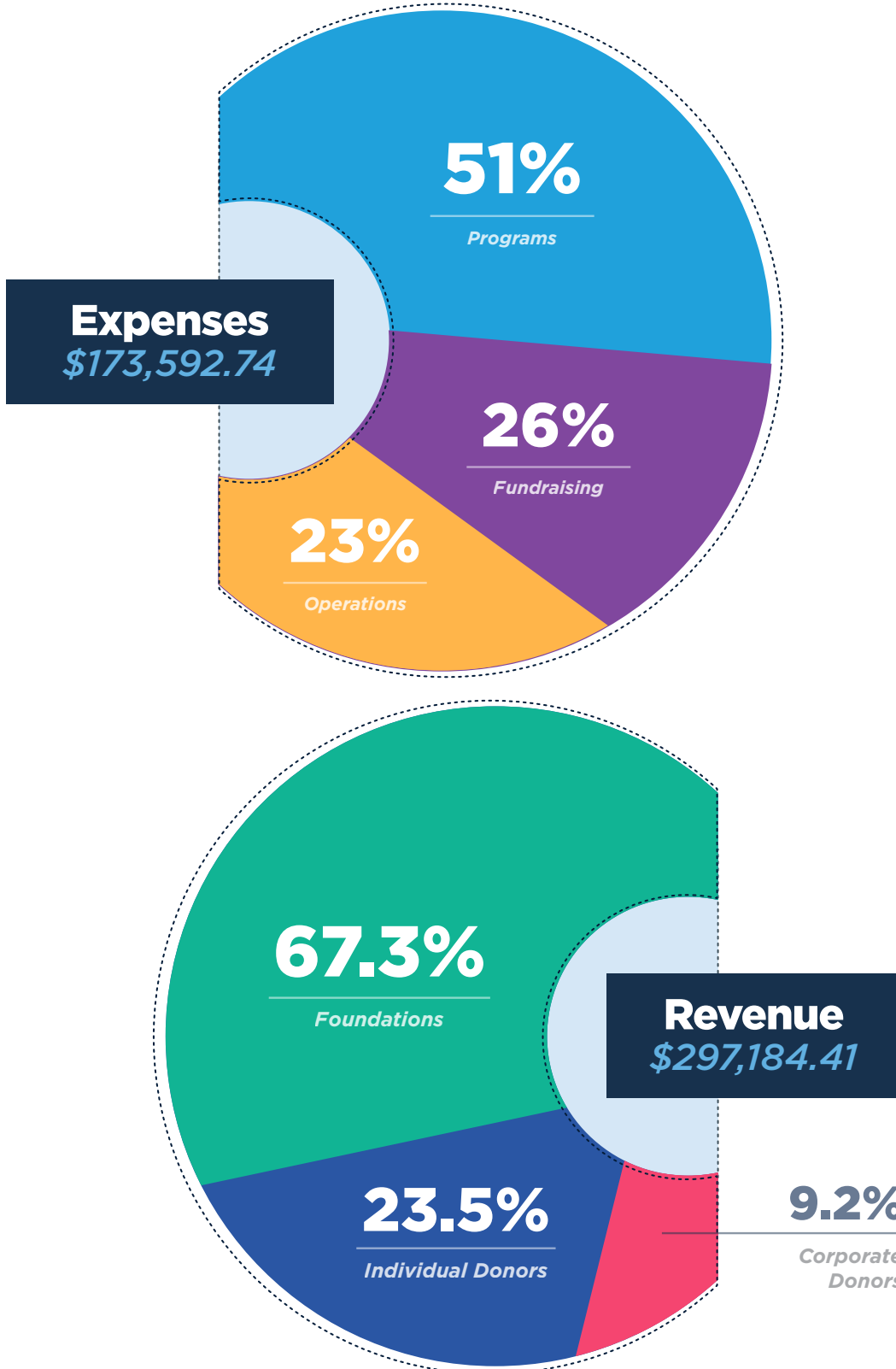
Premiered the Debut Artist Series, giving emerging international talent at the beginning stage of their careers the opportunity to perform and engage with our audiences

Witnessed record participation and attendance at 35 programs over 12 months, with audiences drawn from across Western New York to our free-of-charge offerings



# Joseph Avenue Arts And Culture Alliance

## Profit and Loss 1/1/2023 - 12/31/2023



**Capital Campaign Commitments to Date**  
\$2.8 Million

## Thank You, All. Heartfelt gratitude to our generous supporters.

### Individual Donors

Heather and Jacob Adams  
Mattie Alleyne  
Lisa Altman  
Leslie Apetz  
Gloria Baciewicz  
Jeff and Joan Beal  
Dick Bennett  
Drs. Doug and Jane Bennett  
Richard C. Bird  
Christina Bishop and Family  
Deborah Bloom  
Judy V. Boyd  
Jean Brandwein  
Daan Braveman  
Darrin Brentnall  
Esther Brill and R.J. Ruble  
Nancy Brush and John Parker  
Carol Buzzard  
William Cahn  
R. Carlos Carballada  
Jeanne G. Carlivati  
Robert and Susan Chapman  
Janet Clark-Hazlett  
Ned and Linda Q. Corman  
Jeff and Susan Crane  
Frances Crawford  
Daryl Dear Cubitt  
William Daniels  
Jeff Danielson  
Jacqueline Davis  
Linda L. Day  
Melissa DeSouza  
Meredith and Ze'ev Dragon  
Dr. Eric Dreyfuss  
Drs. Karen Duguid and Wallace Johnson  
Anna Elashvili and Daniel Kohn  
Juli Elliot  
Louise Epstein  
Georgianna Everett  
Jonathan Everitt  
Joan Feinbloom  
Alan Feldstein, Esq.  
Elizabeth B. Fisher  
Lauren Frank and Annette Miller  
Carolyn T. Friedlander  
Jacqueline Germanow

Beverly Gold  
Elena Goldfeder  
Isobel Goldman  
Roslyn and John Goldman  
Suzanne Gouvernet  
Councilman Mitch Gruber  
Sharon Hake  
Jeffrey and Lynn Halik  
Warren and Joyce Heilbronner  
Harriet J. Heller and David Larson  
H. Raul Herrera M.D. and Charlotte M. Herrera  
Mr. Merrill Herrick  
Grant Holcomb  
Robert Horn, M.D.  
Mrs. Leslie H. Jacobs  
Mark Judd  
Phyllis Kasdin  
Joseph and Dale Klein  
Richard E. Kreipe  
Jim Lake  
Ross P. Lanzafame  
Laura Lentz  
Tina Leshner  
William B. Leslie  
Rose Levin  
Janet and Dr. Daniel Lighthouse  
Burton Lipsky  
Dawn Lipson  
Katharine LiVolsi  
Jan Longwell  
Dr. Stephen Lurie and Kathleen Holt  
Ruth Manning  
Abby Margolis  
Richard Margolis and Sherry Phillips  
Robert J. Marks  
Barbara Marshall  
Barbara McGlynn  
Kathryn McTammany  
Leah Merritt-Mervine  
Joni Monroe  
Ray and Cathy Montanaro  
Nannette Nocon  
Jackie Ortiz  
Elizabeth Osta

David Pacific  
Stephen J. Pulver  
Gordon Quinton  
Margaret Quackenbush  
Joseph P. Rackers and Marina Lomazov  
Vincent and Nancy Reale  
Elizabeth Rennert  
Ruth Feldstein Rose  
Sharon Rose  
Nellie J. Rosenberg  
Michael Rothman  
Harris H. Rusitsky  
Wallace Rust  
Noreen Brodsky Salerno  
Gary B. Schaefer  
Scott A. Schafer  
Betty and Fred Schaeffer  
Carol Schatz  
Neil Scheier, M.D.  
Madeline H. Schmitt  
Katherine Schumacher  
Elizabeth B. Seka  
Mrs. Shirley Shumway  
Don and Paulette Simonetti  
Marc and Deb Solomon  
Elaine Spauil  
Barbara Unell  
Sue and Tom VanStrydonck  
Justin Vigdor  
David Voellinger  
Stephen Webb  
Thomas Weiler  
Linda and Sherwin Weinstein  
Dr. Robin Weintraub  
Thomas Toole and Fran Weisberg  
Caryl Weiss  
Josephine Emy Whang  
Susan Wilkinson  
Linda Willard  
Roberta Wilson  
Julie Witt  
Kevin Yost  
Susan and Maurice Zauderer

### Funding Partners/Foundations/Grant Supporting Agencies

Adair Reinhard Fund of the Rochester Area Community Foundation  
Aldi, Inc.  
ALSTOM Signaling Foundation  
Ames Amzalak Memorial Trust  
American Choral Directors Association  
Boylan Code  
Brighter Days Foundation  
Canandaigua National Bank & Trust  
City of Rochester  
Cornelia T. Bailey Foundation

Cornell Weinstein Family Foundation  
Costanza Family Foundation  
Donald and Elizabeth Fisher Advised Fund of the Rochester Area Community Foundation  
Drs. Dawn and Jacques Lipson Community Enhancement Fund of the Rochester Area Community Foundation  
Dr. Sidney and Barbara Sobel Charitable Fund of the Rochester Area Community Foundation  
Economides Fund of the Rochester Area Community Foundation

Fred and Floy Willmott Foundation  
Freeman Family Fund of the Rochester Area Community Foundation  
GoFundMe Charity  
Gouvernet Arts Fund of the Rochester Area Community Foundation  
Guido and Ellen Palma Foundation  
Helen and Ritter Shumway Foundation  
Jack Presberg Advised Fund of The Foundation of the Jewish Federation of Greater Rochester

(continued)



**Funding Partners/Foundations/Grant Supporting Agencies continued**

J.M. McDonald Foundation  
Jean and Ronald Brandwein Fund of The Foundation of the Jewish Federation of Greater Rochester  
Joseph and Irene Skalny Charitable Trust  
John F. Wegman Fund of the Rochester Area Community Foundation  
Justice Charitable Fund, a Donor Advised Fund of the U.S. Charitable Trust  
KeyBank  
Leah and Nathaniel Merritt-Mervine Tikun Olam Fund of the Foundation of the Jewish Federation of Greater Rochester  
Louis Armstrong Educational Foundation  
Martin Z. Margulies Foundation  
Mary S. Mulligan Charitable Trust  
Max and Marian Farash Charitable Foundation  
McGowan Gin Rosica Family Foundation  
Melissa Matson Community  
Fund of the Rochester Area Community Foundation  
Michael and Robin Weintraub Advised Fund of The Foundation of the Jewish Federation of Greater Rochester  
M&T Charitable Foundation  
New York State Council on the Arts  
Nora Roberts Foundation  
Noreen B. Salerno Advised Fund of the Foundation of the Jewish Federation of Rochester  
Panther Graphics  
Paychex Employee Foundation  
Rochester Area Community Foundation  
Seneca Foods Foundation  
Sherry Phillips and Richard Margolis Advised Fund of The Foundation of the Jewish Federation of Rochester  
Spindler Family Fund of the Rochester Area Community Foundation  
Spot Coffee  
The Barry and Silvana Halperin Foundation  
The Foundation of the Jewish Federation of Greater Rochester  
The Polisseni Foundation  
The Rubin Family Foundation  
The Vanden Brul Foundation  
United Way of Rochester  
Walter Stewart Beecher MD Fund of the Rochester Area Community Foundation  
Wegmans Food Markets  
Wichman Family Philanthropic Fund of the Foundation of the Jewish Federation of Greater Rochester  
William G. Pomeroy Foundation

**Community Partners**

Baden Street Settlement  
Causewave Community Partners  
City of Rochester Department of Recreation and Youth  
Community Design Center of Rochester  
Diocese of Rochester  
Eastman School of Music  
Faith Victory Christian Center  
Finger Lakes Opera  
Gallina Development  
Gateways Music Festival  
Heveron and Company  
The Hochstein School  
Jewish Community Center  
Jewish Senior Life  
KeyBank Rochester Fringe Festival  
Landmark Society of Western New York  
Memorial Art Gallery, University of Rochester  
Monroe County Library System  
Nazareth University  
Pardi Partnership  
Rochester City School District  
Rochester Institute of Technology  
Rochester Philharmonic Orchestra  
University of Rochester



(585) 454-2787 (ARTS)  
WeLoveArts@josephavearts.org  
P.O. Box 30147, Rochester, N.Y. 14603

**JOSEPHAVEARTS.ORG**

